

West Bengal Agri-business Conclave on Emerging Business Opportunities in Agri-Business (Focus on Finance and Market Linkages)

The Small Farmers' Agribusiness Consortium (SFAC) organized with Confederation of Indian Industry (CII) West Bengal Agribusiness Conclave (WBAC) on 3rd October, 2018 on Emerging Business Opportunities in Agri-Business (Focus on Finance and Market Linkages) at CII-Suresh Neotia Centre of Excellence for Leadership, Kolkata. APEDA, NIRD&PR, INDOFIL, UCO Bank and Keventor were also the Co-sponsors of the event. The aim of the conclave was to deliberate on challenges faced by FPOs mainly on issues of access to institutional finance and market linkages.

The Conclave saw participation of leaders from both the agriculture as well as the banking and FMCG sector. The multiple sessions were held throughout the day deliberating issues faced by the regional FPOs that were well represented at the conclave.

A special MoU was signed by Shri Sumanta Chaudhuri, Managing Director, SFAC and Shri Subrata Mandal, Chief General Manager, NABARD, West Bengal on comprehensive collaboration between the two organizations in promotion, development and financing of FPOs.

Another highlight of the conclave was the special B2B session organized for FPOs working in the field of agriculture to interact with leading corporate and retail chains such as Spencer's, Big Basket and Grofers.