

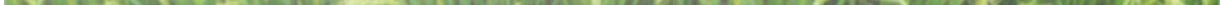


# **Soul Food- Vol 1**

## **52 Indigenous Scented Rice**

**Heirloom varieties  
Direct from FPO farmers**

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- 
- **Till 1970s, India had 1,10,000 varieties of rice. About 6000 varieties are still cultivated.**
  - **We have curated 52 traditional rice, that are prized for their unique aroma and texture.**
  - **52 rice varieties- 1 for each week of the year.**
  - **For each, link is provided of the Farmer Producer Organisation (FPO) that grows the paddy & processes to rice- so you can source directly from the farm gate.**
  - **Experience the ancient grains of India, our soul food; pure & delicious, from the farm to you table.**



1

# Badshah Bhog Rice



BMK Farmers Producer Company Limited

Baramkela, Chhattisgarh



₹50 per 500 gm



- Medium grains
- Aromatic
- Easy to digest
- 100% organic

- Best for steamed rice, pulao, biryani & rice-based cuisines

2

# Basmati Rice



Dorangla Krishi Producer Company Limited

📍 Gurdaspur, Punjab



₹305 per 2 Kg



- Long, slender grains
- Fragrant
- Rich flavour
- Delicate texture
- 100 % organic

- Best rice for biryani & pulao



3

# Chak-Hao Manipuri Black Rice



Kakching Progressive Krish-e FPCL

Kakching, Manipur



₹59 per 500 gm



- Black aromatic rice
- Rich flavour
- 100 % organic
- Rich source of anthocyanins

- Best for everyday meal

4

# Chindi Kapur



Daldali Farmer Producer Company Limited

📍 Mandla, Madhya Pradesh



₹139 per 1 kg



- Aromatic rice
- Short to medium grains
- Distinct Taste
- 100 % organic

- Best for pulao & kheer



5

# Chine Kamini

 Kakatpur Farmers Producer Company Limited

 Puri, Odisha



₹150 per 1 kg



- Short grains
- Scented
- Fresh & nutty flavour
- 100 % organic
- Easy to cook
- Best for khichdi & pulao

6

# Chinnor Rice



Chinnor Vally Producer Company Limited

📍 Balaghat, Madhya Pradesh



₹160 per 1 kg



- GI tagged
- Sweet taste, soft texture
- Medium grains
- Aged rice

- Best for everyday meal



7

# Chin Shakkar



Ahiran farmer producer company limited

Katghora, Chhattisgarh



₹99 per 1 kg



- Very small grains
- Aromatic
- Full with health benefits
- 100% organically harvested

● Ideal for kheer, pulao or khichdi

# Chintu Rice



Virno Krishi Producer Company Limited



Ghazipur, Uttar Pradesh



₹60 per 1 kg



- Best sona masuri rice
- Long slender grains
- Aromatic
- Easy to digest
- Fine texture
- 100 % organic

- Best for everyday meal



9

# Devbhog



Gattasilli farmer producer company Pvt. Ltd.



Nagri, Chhattisgarh



₹300 per 5 kg



- Long- Slender Grains
- Aromatic
- Very soft & fluffy texture
- Distinct Flavour
- 100 % Organic

- Best for pulao, kheer, biryani or steamed rice

10

# Dubraj Rice



Daldali Farmer Producer Company Limited



Mandla, Madhya Pradesh



₹139 per 1 kg



- Medium grains
- Aromatic
- 100 % organic

- Best for pulao, kheer, biryani or steamed rice



11

# Gobinda Bhog

 Khandapada Farmers Producer Company Ltd.

 Khandapada, Odisha 

₹135 per 1 kg



- Very small grains
- Scented rice
- Fluffy
- 100 % organic
  
- Best for kheer & pulao

12

# Gopal Bhog Rice



KAKATPUR FARMERS PRODUCER COMPANY LIMITED

📍 Puri, Odisha



₹250 For 4kg




- Parboiled rice
- Medium grains
- Easy to cook
- 100 % organic production

- Best for everyday meal



13

# HMT Rice

 Mahishmti Farmer producer company limited

 Mandla, Madhya Pradesh 

**₹139 per 1 kg**



- Short Grains
- Non sticky
- 100 % Organic

- Perfect for everyday meal

14

# IR64 Parboiled Rice

 Mahaunnat Krishak Producer Company Limited

 Mahasamund, Chhattisgarh 

₹40 per 1 kg



- Parboiled
- Long grains
- Golden grains



- Ideal for steamed rice



15

# Jagannath Bhog

 Kabisuryanagar Farmers Producer Company

 Ganjam, Odisha 

₹270 per 3.5 kg



- Parboiled
- Medium grains
- Soft texture
- Non sticky

- Best for steamed rice

# Javaphool Rice



Daldali Farmer Producer Company Limited

📍 Mandla, Madhya Pradesh



₹139 per 1 kg



- Small grains
- Distinct aroma
- Sugar free
- Easy to digest
- 100% organic
- Traditional taste
- For biryani, pulao, kheer or rice recipe



# Jeera Khasha



Mandwi Farmers Producer company Limited

📍 Mandwi, Tripura



₹130 per 1 kg



- Medium grains
- Aromatic
- Unique taste
- 100% organic
- Traditional variety
- Best for pulao & steam rice

# Jeera shankar Rice



Daldali Farmer Producer Company Limited

📍 Mandla, Madhya Pradesh



₹139 per 1 kg



- Short to medium grains
- Fragrant
- Sweet flavoured
- Soft
- 100% organic

● Ideal for kheer & pulao



19

# Joha Rice



Morongi Krishi Producer Company Limited

Gerukani, Assam



₹1200 per 10 kg



- Small grains
- Unique aroma
- Distinct flavour
- 100% organic
- Unpolished

- Ideal for kheer & steam rice

20

# Juanivasa

 Khandapada Farmers Producer Company Limited

 Khandapada, Odisha 

₹130 per 1 kg



- Very small grains
- Fragrant
- Sweet flavour
- 100% natural

- Ideal for kheer & pulao



21

# Kaali Bhog



Daldali Farmer Producer Company Limited

📍 Mandla, Madhya Pradesh



₹139 per 1 kg



- Short-medium grains
- Aromatic
- 100% natural

- Ideal for pulao & steamed rice

# Kaimur Bhog



Kudraagrolink Krishak Utthan P.C.L.

📍 Sakri, Kaimur (Bhabua), Bihar



₹40 per 1 kg



- Fully boiled usna
- Medium grains
- Naturally harvested

- Ideal for everyday meal



23

# Kala Badal Rice



Mahila Sakti Agro FPCL

📍 Dungarpur, Rajasthan



₹100 per 1 kg



- Long grains
- Rich aroma
- Nutty flavour
- Naturally grown

- Ideal for biryani

# Kala Jeera

 Kabisuryanagar Farmers Producer Company

 Ganjam, Odisha 

**₹220 per 2 kg**



- Small Grains
- Good Aroma
- 100% natural
- Traditional variety

● Best for kheer & pulao



25

# Kala Namak Rice

 Uska Bazar Farmer Producer Company Limited

 Siddharth Nagar, Uttar Pradesh 

₹560 per 5 kg





- GI Tagged
- Medium Slender Grains
- Fragrant
- Soft, Non-sticky
- Easily digestible

● Best for everyday meal

26

# Kali Jira Rice

 Katigora Farmers Producer Company Limited

 Siddheshwar, Assam 

**₹100 per 1 kg**



- Small grains
- Aromatic
- Soft texture


- Ideal for kheer, pulao or khichdi



27

# Kali Kamod Rice

 Chamkila Heera Kisan Producer Company Limited

 Banswara, Rajasthan 

₹149 per 1 kg



- Medium grains
- Fragrant
- Non-sticky
- Delectable taste
- 100% naturally grown

● Good for steamed rice or pulao

# Kali khasha Rice

 Khayerpur Farmers Producer Company Limited

 Agartala, Tripura 

₹120 Per 1Kg



- Small grain
- Aromatic
- Rich taste
- 100 % organic

- Best for everyday meal



29

# Kalo Nunia



Sirubari Farmers Producer Company Limited

Alipurduar, West Bengal



₹150 per 1 kg



- Small slender grains
- Aromatic
- Traditional rice of Bengal
- 100% naturally grown

- Ideal for Khichdi or pulao

30

# Kashmiri Red Rice

 Nowangabra Farmers Producer Company Ltd.

 Nowangabra, Jammu and Kashmir 

**₹370 Per KG**



- Medium grain
  - Promotes weight loss
  - 100 % organic
  - Rich in minerals
- 
- Best for pulao & kheer on special occasions



# Katarni Rice



Zardalu and Katarni Agro FPCL

📍 Sultanganj, Bihar



₹160 per 1 kg



- GI tagged
  - Strong fragrance
  - Small grains
  - Delectable taste
  - Soft, non-sticky
  - 100% authentic
- Ideal for steamed rice, fried, pulao or biryani

# Khushbu Rice



Takha Kisan Producer Company Limited

Etawah, Uttar Pradesh



₹90 Per 1Kg




- Aromatic
- Long grain
- Rich taste
- 100 % organic



- Ideal for everyday meal



33

# Laxmi Bhog Rice

 Bhairabi Women Agro Producer Company Limited

 Ganjam, Odisha 

**₹315 for 3.5 Kg**



- Scented
- Small grains
- 100 % organic

- Best for pulao & kheer

# Lohndi Rice



Ahiran Farmer Producer Company Limited

Katghora, Chhattisgarh



₹95 Per 1 Kg




- Scented
- Small grains
- Soft texture
- 100 % organic

- Ideal for steam rice



35

# Miniket Rice

 Tarasankar Panchagram Producer Company Ltd

 Labpur, West Bengal 

**₹55 Per 1 Kg**



- Parboiled
- Long grains
- Easy to digest
- 100 % organic

● **Best for everyday meal**

# Moti Rice



Dalmau Kisan Producer Company Limited

Dalmau, Uttar Pradesh



₹50 Per 1 Kg



- Secnted
- Small grains
- Easy to cook
- 100 % organic

- Best for kheer & Pulao



37

# Nati Mansuri Rice

 Growth Plus Farmer Producer Company Limited

 Ghazipur, Uttar Pradesh 

₹50 Per 1 Kg





- Aromatic
- Long grains
- 100 % organic

- Best for everyday meal

# Om-3 Rice

 Mahaunnat Krishak Producer Company Limited

 Mahasamund, Chhattisgarh 

**₹70 per 1 kg**



- Long slender grains
- Easy to cook
- 100% organic

- Ideal for steam rice



# Parmal Rice



Mahant Mahesh Giri Fatehpur FPCL

Fatehpur, Himachal Pradesh



₹42 Per 1 Kg





- Cylindrical long grains
- Polished
- Non-sticky
- 100 % organic

● Best for everyday meal

40

# R B Gold

 Mahaunnat Krishak Producer Company Limited

 Mahasamund, Chhattisgarh 

**₹70 per 1 kg**



- Steam rice
- Medium grains
- Easy to cook

- Ideal for everyday meal



41

# Ram Jeera Rice



Ahiran Farmer Producer Company Limited

Katghora, Chhattisgarh



₹95 Per 1 Kg



- Medium slender grains
- Scented
- 100 % organic

• Best for everyday meal

42

# Red Rice



Nagrota Bagwan PKVY FPO

📍 Kangra Division, Himachal Pradesh



₹200 per 1 kg



- Long grains
- Unpolished
- 100% organic

- Best for steamed rice



43

# Sambha Mansoori Rice



Progressive Rajpur Farmer Producer Company



Buxar, Bihar



₹32 Per 1 Kg



- Rich in carbohydrate content
- Medium grain
- 100 % Organic

- Ideal for steam rice

# Shampa Rice



Gangarampur Farmers Producer Company

South Dinajpur, West Bengal



₹60 per 1 kg



- Long grains
- Fragrant
- Delicate flavour
- Fluffy texture
- Traditional rice of West Bengal

- Ideal for biryani



45

# Shri Ram Sugandhit Rice



Asandra Farmer Producer Company Limited

Barabanki, Uttar Pradesh



₹275 per 5 Kg



- Aromatic
- Short grains
- 100 % organic

- Best for everyday meal

46

# Sona Choor



Adarsh Krishak Utpadak Sangathan

Rohtas, Bihar



₹100 for 800gm



- Aromatic
- Medium grains
- 100 % organic

- Best For Steamed Rice & Pulao



47

# Sticky Rice

 Fungkha Farmer Producer Company Limited

 Udalguri, Assam 

₹45 for 500gm




- **Aromatic & sticky**
- **Short grain**
- **100 % organic**
- **Rich in micro nutrients**
- **Traditional taste of Bodoland sticky rice**
- **Ideal for steam rice**

48

# Tulaipanji Rice

 Naoda Hemtabad Agro Producer Company Limited

 Malda Division, West Bengal 

₹100 per 1 Kg



- Fluffy white rice
- Rich in aroma
- Medium slender grains
- Tasty & non-sticky
- 100 % organic

• Best for everyday meal



# Tulshi Bhog Rice

 Shroddha Farmers Producer Company Limited

 Khanda, Jalpaiguri, West Bengal 

₹120 per 1 Kg



- Aromatic
- Short grain rice
- Fiber-rich & digestive
- 100 % organic production

• Ideal for making sweet dish & pulao

50

# Tulsi Armit



Daldali Farmer Producer Company Limited



Mandla, Madhya Pradesh



₹139 per 1 Kg



- Aromatic rice
- Medium to short grain
- 100 % organic

- Best for pulao & steam rice



51

# Varsha Aromatic Rice

 Dhanteshwari Krishak Producer Company Limited

 Chhuriya, Chhattisgarh 

₹150 per 1 kg



- Aromatic
- Short slender grain
- Diet-friendly
- 100 % organic production

- Best for kheer & pulao

52

# Vishnu Bhog Rice



Arpa Farmers Producer Company Limited.

📍 Gaurella, Chhattisgarh



₹80 per 1 Kg



- Small grains
- Sweet fragrance
- Soft texture
- 100 % organic production
- Delightful flavour
- Culinary versatility

● Best for kheer & pulao





**Each FPO link will redirect  
to their e commerce site.**

**All the links are ONDC compliant,  
so any ONDC app can be used to buy.**

**Rates are as per quality,  
available on each link.**

**For any further queries,**

 **mail us at [sfac@nic.in](mailto:sfac@nic.in)**