

Rajasthan

Jalore Agro Producer Company. Ltd (JAPCL), Jalore, promoted under Pulses programme

Jalore Agro Producer Company. Ltd (JAPCL), an FPO at Ahore district Jalore, Rajasthan was established on 21st March 2013 by ADS. This has membership base of 1000 farmers /65 Farmer Interest Group.

Annual Turnover	Rs. 6.5 Crore
Paid up Capital	5 lakh

In the year 2016-17 Moong seed was procured by the FPO and distributed to its member by bulk procurement from Sumerpur Mandi and large no. of farmers have participated in this program.

Marketing of the major produce green gram was a challenge in the harvest season as farmers had to sell @ Rs 4500 in open market despite of MSP of Rs 5225 per quintal as declared by Gol. But the nearest procurement center for the farmers in jalore – Block was around 20 km and it was not feasible for the farmers to carry the produce to such a long distance. The company was then facilitated signing a MOU with SFAC in Sep.2016 for opening a procurement centre for MSP procurement for Moong. Procurements started on 25th Oct. 2016 and completed procurement of around 1250 MT with turnover of Rs 6.5 crore.

This procurement has resulted in a net gain of Rs 725 per quintal to the farmers of the members of PC and amount of around Ninety lakhs surplus has generated to the members of the FPO. In addition to this, an amount of Rs. 9 lakh also earned by the FPO as a Profit due to this procurement. The procurement was facilitated by ACCESS where the FPO Directors were trained to handle such procurements and a fair system of quality control for procurement was adopted as per the standards laid down by SFAC. The farmers are now highly motivated and this procurement support has now triggered a wave of support for FPOs in the region not only among the farmers but also at the administration level.



Procurement center at Ahore (Jalore)



Quality control during procurement