



Inviting Agriculture Entrepreneurs with Innovative Ideas

SFAC invites any individual, society, company, NGO, institution or group of individuals, working on any innovation in agriculture, to partner it to upscale and replicate the idea on a bigger scale. The key factor in choosing ideas for upscaling will be the potential impact of the innovation on small and marginal farmers, especially women cultivators.

SFAC, with its unique position as a Society promoted by Dept. of Agriculture, Govt. of India and focused on the needs of small producers, offers to link small scale innovations to financial support and field testing on a large scale in partnership with State Governments.

An innovation could address any one or more of the following areas:

1. Productivity enhancement across crops
2. Skill upgradation of farmers
3. Marketing linkages
4. Value addition and processing of farm produce
5. Market intelligence
6. Organic/sustainable farming; low cost labeling/certification processes
7. IT services in agriculture
8. Mechanization solutions for small farmers
9. Diversified agriculture livelihood models (covering dairy, animal husbandry, fisheries, apiary, agro forestry, etc.)
10. Agribusiness opportunities directly impacting farmers
11. Contract farming

12. Agriculture services such as credit, input supply.

13. Energy services in agriculture

14. Opportunities for enhancing the role of women in the agriculture value chain

The above list is only illustrative. Proposals outside this list can also be submitted provided they demonstrate a clearly how the proposed innovation can bring benefits to small farmers.

How to apply

Interested parties can apply for support for their ideas in the following format:

1. Provide a gist of the idea and where it has been tested, with a brief description of results
2. Propose an intervention in a target State, district, block, group of villages, with some idea of the scale of the intervention
3. Define in detail the methodology proposed to be followed
4. Define outputs and outcomes, leading to impact
5. How will the proposed intervention be implemented: roles of the promoter, State Government, local community, others should be clearly specified.
6. Detailed budget, with timeline
7. Any other relevant detail
8. How will the proposed intervention be monitored: M & E strategy.

Projects received under this head will be examined by a Technical Committee in SFAC, which may include a presentation and defense of the proposal by the promoter. Once selected, SFAC will approach State Governments/other donors for financial support on behalf of the promoter and facilitate implementation, monitoring and other support. Venture Capital Support will also be provided to eligible projects.

This is an open window without any deadline and projects may be submitted at any time of the year.

If you need to clarify any issue or seek further details you may e-mail: sfac@nic.in

Or write to us at:

Project Development Facility

c/o Managing Director

Small Farmers' Agribusiness Consortium SFAC

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