



## **Monitoring and Evaluation of FPO<sup>1</sup> promotion initiative undertaken by SFAC**

1. About 200 FPOs (covering approximately 2,00,000 farmers) are being promoted by SFAC across the country during FY 2011-12, each with an average membership of 1000 farmers. Mobilization and institution building process are being executed by leading NGOs/CSOs in close collaboration with State Governments, based on detailed process guidelines (displayed on our website along with this notice) developed by SFAC after wide consultation. These guidelines form the roadmap of the initiative and also provide the basis to monitor the FPO formation exercise.

2. SFAC seeks to contract a suitably qualified M&E agency that can undertake concurrent monitoring and evaluation and provide technical support to the FPO promotion exercise. The broad role of the technical partner will be to:

- i) Develop a detailed M&E plan for the FPO project, with monitoring indicators, MIS, staff plan, technical backup and evaluation system.
- ii) Create a baseline picture of producers targeted by the FPO development exercise through a multi-state field study.
- iii) Implement the M&E plan under SFAC supervision over the remaining period of FY 2011-12 and full FY 2012-13, ending 31.3.2013.
- iv) Create ICT-supported online resources for concurrent monitoring, generate regular reports and track the institutional development of FPOs.
- v) Provide technical backstopping to NGOs/CSOs engaged in the FPO development task in the form of training and capacity building inputs, quality check, monitoring and appraisal, with the overall objective of ensuring the quality of institutional development.
- vi) Identify experts and resource persons from across the country to provide specialized inputs necessary for quality FPO development from time to time.
- vii) Conduct an end-of-project evaluation based on TOR to be developed with SFAC.

### **Eligibility and bidding process**

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<sup>1</sup> FPO: Farmer producer organisations, member-owned bodies of farm producers, federated at a cluster/block level with an average membership of 1000. Primary units at village level are Farmer Interest Groups (FIG), each with a membership of between 15-20 farmers.

The following are eligible to apply for empanelment to support this project:

1. Any public sector or private sector institution
2. Any Trust, Society, Cooperative, partnership firm or other body registered under an existing Statute.

Provided that:

1. The institution has completed at least 3 years of functioning (financial years) as on 1<sup>st</sup> April 2011.
2. Audited financial reports of the last 2 years are available (i.e. upto financial year ending 31<sup>st</sup> March 2011) and provided that the annual turnover of the institution in the last year is not less than Rs. 5.00 crore.
3. The institution has direct experience of monitoring and evaluation services, especially in rural economy based projects.
4. It has on its rolls experienced staff/consultants with direct experience of designing and operating such systems.
5. The institution is not black-listed by any Central or State agency.
6. It is in compliance of all necessary laws and statutes on the date of application.

Special Note: While the selected institution will be expected to have strong core M&E capabilities, it is also required to possess social sector understanding and analytical skills. Its ability to demonstrate previous M&E work in rural economy projects, especially agriculture based and grassroots institution building initiatives, and the experience and background of its staff/consultant strength will be key deciding factors. A detailed CV of the proposed project team will have to be provided with the technical offer.

### **Bid methodology**

In the first stage only technical empanelment will be undertaken. Applicants should submit a detailed profile covering all the points listed above, together with copies of documents to support their claims. Detailed M&E proposal is not required to be submitted at this stage.

Once the technical qualifications have been checked, short listed bidders will be invited to submit detailed proposals including financial bids.

Bids for technical empanelment must be delivered in hard copy at the SFAC office and the envelope must be superscribed in bold capital letters as follows:

### **“EMPANELMENT OF M&E AGENCY”**

The decision of the Managing Director, SFAC in respect of acceptance or rejection of any or all bids will be final and no reasons for the same will be provided.